

THE POWER OF THE PURSE:

HOW WOMEN GENERAL COUNSEL SUPPORTING WOMEN OUTSIDE COUNSEL MAKES GOOD BUSINESS SENSE

Although most law firms have adopted programs and policies to advance women at all ranks, few have significantly moved the needle toward gender parity in the profession. What can change that? “The power of the purse” — pressure from clients — is arguably the most effective tool that can be wielded by general counsel. In-house counsel can offer a carrot (awarding business to firms that demonstrate diversity success) or use a stick (withdrawing business from firms that don’t take diversity seriously) to support the advancement of women. Please join us at our 5th annual panel featuring women general counsel who will discuss why gender diversity is important to their companies when they select outside counsel. Our distinguished panelists will help law firms identify common mistakes that give only lip service to advancing women and explain the methods being used in today’s new legal economy to hold firms accountable for diversity.

You will get inside advice and learn practical tips that can be applied immediately to leverage the power women lawyers have to help one another.

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NEW YORK CITY BAR
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Committee on Women in the Legal Profession, Lori Pines, Chair, Bernadette Beekman and Carol Frohlinger, Co-Chairs, Subcommittee on Business & Leadership Development



MODERATOR

JUDITH A. ARCHER, Partner, Norton Rose Fulbright

Judi Archer is a disputes partner in the New York office of Norton Rose Fulbright. She is a seasoned litigator who has handled a wide variety of cases in state and federal courts across the United States at the trial and appellate level, as well as arbitrations and regulatory proceedings. She brings a unique perspective from the business world, joining Fulbright after six years as in-house counsel at AT&T. Judi concentrates her practice on complex commercial matters, representing clients in disputes involving financial services, telecommunications, breach of contract, intellectual property, entertainment and bankruptcy. Judi has been recognized as one of the top attorneys in Commercial Litigation in New York Chambers & Partners USA, and as one of the Best Lawyers in America and a Super Lawyer in Business Litigation in New York.



SPEAKER

LOUISE FIRESTONE, Senior Vice President for Legal Affairs and General Counsel, LVMH

Louise Firestone is the Senior Vice President for Legal Affairs and General Counsel for LVMH Moët Hennessy Louis Vuitton Inc., where she is responsible for legal matters affecting the French luxury Group's operating companies in the U.S. She joined LVMH in August 1999. Prior to that, she was the first US lawyer and General Counsel at Credit Suisse, New York Branch, and a Director at Credit Suisse First Boston after the merger of Credit Suisse and CS First Boston in January 1997.

Before joining Credit Suisse, Louise worked in the legal department at Citibank, focusing on US bank regulatory advice to Citibank's international units. She began her legal career at Cole & Dietz, now the New York office of Winston & Strawn.

Louise received her BA from the Johns Hopkins University, a Masters in International Affairs from Columbia University School of International and Public Affairs and a JD from Fordham Law School. She is on the Advisory Board of Jhpiego, an international non-profit health organization and a member of the Dean's Planning Council at Fordham Law. In January, Louise began co-teaching a course at Columbia Law School along with the General Counsel of Travelzoo Inc. The course is entitled "Navigating the Challenges Faced by In-house Counsel" and teaches students how to combine practical business sense with legal knowledge to achieve commercial objectives.



SPEAKER

RACHEL BARNETT, General Counsel, TravelZoo

Rachel Barnett is General Counsel of Travelzoo Inc. (NASDAQ: TZOO), a global Internet media company and trusted publisher of travel, entertainment and local deals. Ms. Barnett runs the legal department and is responsible for all aspects of Travelzoo's domestic and international legal affairs. As General Counsel, Ms. Barnett manages a wide-range of legal matters for the company, including, among other things, corporate governance, employment, intellectual property, corporate transactions, securities compliance and general litigation. Prior to joining Travelzoo in 2013, Ms. Barnett was a member of the Litigation department at Skadden, Arps, Slate, Meagher and Flom, LLP, where she specialized in representing corporations and their officers and directors in a variety of litigation matters including merger and acquisition litigation, shareholder derivative lawsuits and securities fraud class actions at both the trial court and appellate levels.

In January, Ms. Barnett began co-teaching a course at Columbia Law School along with the General Counsel of LVMH Moët Hennessy Louis Vuitton Inc. The course is entitled "Navigating the Challenges Faced by In-house Counsel" and teaches students how to combine practical business sense with legal knowledge to achieve commercial objectives. She earned her juris doctor degree from Columbia University School of Law and a Bachelor of Science degree from Cornell University. Ms. Barnett clerked for the Honorable Vice Chancellor Stephen P. Lamb of the Delaware Court of Chancery.



SPEAKER

KIMBERLEY HARRIS, Executive Vice President, General Counsel, NBCUniversal

Kimberley D. Harris was named Executive Vice President, General Counsel, NBCUniversal in 2013.

Ms. Harris provides legal advice to the NBCUniversal senior management team and supervises the Law Department, which handles legal matters for all of NBCUniversal's business units. She also coordinates NBCUniversal's global regulatory and legislative agenda.

Ms. Harris joined NBCUniversal from Davis Polk & Wardwell, where she served as a partner in the litigation department.

From 2010 to 2012 Ms. Harris served in the White House Counsel's Office, as Deputy Counsel and Deputy Assistant to the President. At the White House, Ms. Harris advised senior Executive Branch officials on congressional investigations and executive privilege issues. In addition, she developed and implemented the White House response to congressional investigations, and managed litigation matters relating to the President.

From 2009 to 2010 she was Senior Counsel to the Assistant Attorney General, U.S. Department of Justice, Criminal Division.

She first joined Davis Polk & Wardwell as an associate in 1997 and was named a litigation partner in 2007. From 1996 to 1997 she served as a law clerk to the Honorable Charles S. Haight, Jr., U.S. District Court, S.D. New York.

Ms. Harris serves on the board of directors for Advocates for Children of New York, an organization that provides legal and advocacy services to at-risk students in the New York City school system. She was recently honored with the Legacy Award from the Brennan Center for Justice for her work on criminal justice reform in the White House.

Ms. Harris graduated magna cum laude from Harvard University, and holds a law degree from Yale Law School.

She lives in Westchester County, New York with her husband and three sons.



SPEAKER

SHEILA KEARNEY DAVIDSON, Executive Vice President, Chief Legal Officer, General Counsel, New York Life Insurance Company

Sheila Kearney Davidson is Executive Vice President, Chief Legal Officer & General Counsel of New York Life Insurance Company. In addition to leading the company's legal operations, she also oversees its compliance, governance and public relations functions.

Ms. Davidson joined New York Life in 1991 and has served in many leadership positions in legal, compliance and administrative areas. She was appointed to New York Life's Executive Management Committee in January 2001.

Ms. Davidson is a member of the New York State Bar. She serves on the boards of Fairfield University, Madison Square Park Conservancy, St. Luke's School, the Citizens Budget Commission and the Life Insurance Council of New York.

Ms. Davidson graduated cum laude from Fairfield University with a B.A. She received her J.D. from George Washington University. She resides in New York City with her husband and two sons.



SPEAKER

LAUREN DUBICK, General Counsel and Chief Privacy Officer, Magnetic

Lauren Dubick is the General Counsel and Chief Privacy Officer at Magnetic, a technology company with a marketing platform for enterprises, brands, and agencies that is powered by Magnetic's unique data set. Lauren oversees all legal matters at Magnetic and ensures that the company's data strategy is clear, effective, and privacy-forward. Prior to joining Magnetic in 2015, Lauren practiced antitrust and consumer protection law at Kaplan Fox & Kilsheimer, served as a trial attorney with the Antitrust Division of the U.S. Department of Justice and as a Special Assistant U.S. Attorney for the U.S. Attorney's Office for the Eastern District of Virginia, and clerked for the late Hon. Ann Aldrich of the U.S. District Court for the Northern District of Ohio. Prior to law school, Lauren worked at a variety of startups as a software developer. Lauren received her undergraduate degree, cum laude, from Harvard University and her J.D., magna cum laude, from The Ohio State University Moritz College of Law.



SPEAKER

ANNA MARIA VITEK, SVP, General Counsel, Legal and Compliance at GfK

Anna Maria Vitek is an experienced corporate attorney who also has deep expertise in compliance and corporate governance. GfK is one of the world's leading research companies, with around 13,000 experts working to discover new insights into the way people live, think and shop, in over 100 markets, every day. GfK is constantly innovating and using the latest technologies and the smartest methodologies to give its clients the clearest understanding of the most important people in the world: their customers. In 2012, GfK's sales amounted to €1.51 billion.

Vitek's responsibilities at GfK include supervising and managing the company's Legal Department in the Americas and supporting its Chief Legal and Compliance Officer. She will also help to structure, negotiate, and document mergers and acquisitions on a global basis while managing external counsel in North America and Latin America.

Vitek joins GfK from Avon Products, where she was VP, General Counsel and Chief Compliance Officer, Latin America. During her tenure at Avon, Vitek served as lead counsel for mergers and acquisitions, negotiated joint venture and global license agreements with major corporate partners, and established the company's International Practice Group. She was responsible for all legal and compliance matters for Avon's largest and most profitable region – Latin America.

Prior to joining Avon, Vitek was an Associate in the Corporate and Litigation departments at the international law firm of Debevoise & Plimpton. She began her legal career as a Law Clerk in the US District Court in the Southern District of New York. Vitek holds a BA in Political Science from Columbia College, Columbia University, and a JD from the Columbia University School of Law. She is fully tri-lingual, speaking English, Spanish and Portuguese.

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